



Dance with Your Doc & Move with Your Healer Special Event Sponsorship

About

Exercise has many health benefits and providers often recommend exercise to their patients. But how do we incorporate movement into our lives? For this special event, experience an opportunity for patients and providers to exercise and learn together. Each event includes a specific health-related topic.

To help support the cost of running the event, sponsorship is important to keeping this event running on a regular basis (at least 3-4 times a year). To make sure that sponsors get the attention of attendees, there will be only 2-3 sponsors at a time. Please submit an application to be reviewed by Moving To Heal who will determine the best sponsors for the specific event and health topic. Priority is based on having diverse types of businesses represented as well as early application submission.

Why Become a Sponsor?

As a business I have often paid for tables at a variety of events, but at these events I have depended on people coming to my booth and sometimes I have only had a small handful of people to talk with. These events have cost up to \$200 or more and I have not received a return on investment. It is important to me that sponsors have more of a platform to share what they do to increase their likelihood of bringing in new clients and educating attendees about the services they offer. Events may include from 15 – 40 people and while this is smaller than other events, you will have an opportunity to reach all those in attendance versus a small handful. When applying, I encourage you to focus on topics that are aligned with your business to get the most benefit for your time and investment.

I will be marketing the event to my marketing email list that consists of over 400 people, on Facebook, to local healthcare provider offices, and community boards (online and in-person). I will also be reaching out to local newspapers and news organizations about the event. With advanced sponsorship, postcards may be mailed to households in the area.

Benefits & Levels of Sponsorship

Basic Sponsorship

- No application required. Is limited based on time availability and current sponsors. **Bring in 4 or more clients, friends, colleagues**, etc. and **receive 2-3 minutes to share about your business**. When your referrals are registering, have them add an additional note of who they were referred by at checkout.

Level 1 Sponsorship – Cost \$50

- Table at the event to talk with attendees before, during break and after the event.
- 2-3 minutes to share about your business to all attendees
- Business posted on the Facebook Event
- Business listed on Event webpage
- 2 tickets to give to patients/clients (\$20 value) as well as your own attendance

Level 2 Sponsorship – Cost \$75

- Table at the event to talk with attendees before, during break and after the event.
- 5 minutes to share about your business and educate attendees
- Business posted on the Facebook Event
- Business listed on Event webpage
- 3 tickets to give to patients/clients (\$30 value) as well as your own attendance

Level 3 Sponsorship – Cost \$100

- Table at the event to talk with attendees before, during break and after the event.
- 10 minutes to share about your business and educate attendees
- Business posted on the Facebook Event
- Business listed on Event webpage
- 4 tickets to give to patients/clients (\$40 value) as well as your own attendance
- Facebook Live Interview shared on Facebook event and in Moving To Heal Newsletter

Level 4 Sponsorship – Cost \$250

- Table at the event to talk with attendees before, during break and after the event.
- 15 minutes to share about your business and educate attendees
- Business posted on the Facebook Event
- Business listed on Event webpage
- 8 tickets to give to patients/clients (\$80 value) as well as your own attendance
- Facebook Live Interview shared on Facebook event and in Newsletter
- Business listed on Event marketing postcard distributed throughout the community

Advanced Sponsorship

- Are you a larger organization that believes in this event? Are you interested in a partnership to help this event grow and add more events for the community and surrounding areas?
- Would you like to provide additional sponsorship to assist with advertising the event?
- Are you interested in hosting this event for your organization?

*If yes, contact Pauline Osborne for more information at pauline@movingtoheal.net or 206-697-2273

Thank you for your interest in sponsoring this event. If you have any questions, please reach out. You can complete the application for sponsorship [here](#).

Sincerely,

Pauline Osborne MN, RN

Founder of *Dance with Your Doc & Move with Your Healer Event*

Owner of *Moving To Heal, LLC*

Certified Black Nia Teacher & Certified Integrative Medicine Health Coach

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